THERMAL STRAIGHTENER

WPROVED FRAGRANCE WITH AROMA FRESHIM ODOUR BLOCK

WITH KERATIN FOR STRONGER, HEALTHIER HAIR AND ARGAN OIL FOR IMPROVED CONDITIONING

Formaldehyde free formula permanently straightens curly or wavy hair. Japanese style technology and proven Quantum know how are combined in a 4-step system to instantly create smooth, silky and shiny hair.

Both formulas are enriched with keratin, argan oil, minerals, collagen, patented Equaliser 3[™] technology and multi-vitamins to build inner hair strength.

Quantum's Aroma Fresh ™ odour block leaves a fresh fragrance during and after treatment.

Each pack of Thermal Straightening contains two applications.

Available in two formulas:



Normal/Resistant

- For use with a ceramic iron
- Smoothes the cuticle
- Improves texture and body



Colour treated formula*

- Ideal for tinted (20 vol or less)
- Ideal for highlighted 40% or less

*For use with ceramic iron. *Do not use on colour-treated hair with higher than 20 vol peroxide. *Do not use on high-lift tinted, bleached or heavily highlighted (greater than 40%) hair.

2 Steps 2 Straight

Curl Eliminator



Quantum's 2 steps 2 straight ammonia free curl eliminator gently restructures hair with long lasting results leaving it perfectly straight with a lustrous shine.

2 Steps 2 Straight is the perfect solution for clients with very curly or difficult to comb hair.

- Ammonia free
- Softens coarse and textured hair
- Leaves hair feeling silky smooth
- Improves shine
- Formulated with blue chamomile to moisturise and soften unwanted natural texture
- Patented Equaliser 3[™] technology and soy protein helps strengthen hair during the re-texturing process
- No harsh processing smell

Quantum's 2 step 2 straight is available in one formula which is suited for tinted (up to 20 vol) and permed hair.

*Do not use on bleached, heavily highlight or relaxed hair.



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All Quantum products are manufactured by Zotos International. Zotos is the only hair care manufacturer to feature in the United States EPA's list of top 20 green users. Zotos generates power using its own wind turbines and contributes any excess back to the grid. It has drastically reduced water consumption, planted thousands of trees and packaging contains at least 70% recycled components.

Quantum is the perfect choice if you wish to make a difference to the planet while caring for your client's hair.





Quantum Classic

Quantum's patented Equaliser 3TM
technology will balance the porosity
of each hair strand leaving hair
moisturised, conditioned and silky soft.

Quantum 5[™]

Deliver outstanding results in 5 ways.

Quantum TT

Contains a vitamin fortifying complex ring in the waving lotion that helps protect and repair colour treated hair.

Quantum INSITE

Low-thio, ammonia-free formula.

Thermal Straightening

Formaldehyde free formula permanently straightens curly or wavy

2 Steps 2 Straight

Ammonia-free, curl eliminator.

Decades of experience and an outstanding reputation make for trust, easy application and ensured results.

Quantum was first to introduce machineless perming 75 years ago and has remained market leaders with its patented advances in texturising technology.

Whether you want full bouncy curls gleaming with shine or an elegant straight finish, Quantum's extensive range of texturising treatments are the perfect solution.

Quantum - Experts at Transforming Texture



Quantum perms are formulated with Equaliser 3[™] technology - a conditioner to balance porosity for even and predictable curl formulation. Quantum's advanced conditioning neutraliser is infused with argan oil to add weightless shine and brilliance for manageable, healthy looking curls.

Quantum 5[™] raises the bar with its advanced moisture shield treatment to deliver outstanding results in 5 ways:

- 1. Enhanced curl definition
- 2. Remarkable shine
- 3. Luxurious conditioning
- 4. Exceptional colour retention
- 5. Aroma-fresh ™ odour block leaving a fresh fruity fragrance during and after processing

Quantum TT perms contain a distinctive vitamin fortifying complex ring in the waving lotion that helps protect and prepare colour treated hair. The results are consistent, firm and resilient curls with extra volume. Enhanced UV blocker provides advanced protection from sunlight.

Quantum Insite perms are low-thio, ammonia-free and contain Keramin complex (advanced protein waving agent) to lock in strength and shine for natural curl when combined with a low pH silicone neutraliser.

For further information on how you can stock Quantum texturising and straightening products contact Salon Support.

QUANTUM-EXPERTS AT TRANSFORMING TEXTURE



Classic

Volume

Acid



Extra

Volume

Firm Acid



Firm

Choices

Buffered



Mega

Firm

Exothermic



Classic

Body

Acid



Extra

Body

Firm Acid



on Tint

Acid



on Tint

Acid



Options

Buffered



Firm

Exothermic



Hydrating Alkaline



Reconstructive

Pre-treatment







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CONTRACTOR OF THE PARTY OF THE	Quantum.
	INSITE
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insite	insite
Normal	Resistant
Low thio	Low thio

	,	icid		iiii / tela		Alkaline		CAUTICIT	ilic	/ tela		T IIIII / Cld	Acid		Acid		Alkaline	CAUTICITIE	with Repleni Pre-Treatm		Pre-treatment	Equalising Pre-wrap	COW LINO	COW THO
Type of Curl	Soft body w	ith supportiv	Waves fu	ıll of body +	Firm, e	elastic curls w	ith Sp	ringy, resilient	curls	Soft, supportive v	aves	Defined curls with extra body	curls with extra v	olume	Well defined, firm, curls with extra vo		Firm, resilient curls	Firmest, lasting curls	Firm, resilient cu	urls	Soft, defined curls	Virtually damage-free, natural curls	Virtually damage-free, natural curls	Virtually damage-free, natural curls
Hair Type	moderately porous moderately porous . Tinted up to 20 vol . Tint		ormal to loderately porous inted up to 20 vol ighlighted up to 0% Normal Resistant Fine or tinted up to 20 vol		o to •	 Normal Resistant Fine Limp Grey or tinted up to 20 vol 		 Normal to moderately porous Tinted* Highlighted** 		Normal to moderatel porous Tinted* Highlighted**	Colour-treated hair Moderately porous Tinted* Highlighted**		Colour-treated hair More porous Tinted* Highlift Tinted* Frosted Highlighted** Bleached		 Normal to resistant Tinted/resistant* Fine/resistant Grey 	Normal to resistantTinted/resistant*Grey/resistant	Normal/dry Tinted*/dry Previously permed		 Bleached Double-processed High-lift tinted* Heavily highlighted** 	 Normal, porous Tinted* (30 vol or less) Highlighted** Previously permed 	 Normal Non-resistant, fine and medium textures Semi-permanent colour Demi-permanent colour 	 Resistant, fine or coarse textures Long, heavy hair Resistant grey hair 		
Wrap	Water, lotion or combination		1	Water, lotion or combination		Water, lotion or combination		Water, lotion or combination		Water		Water	Waving lotion contains Vit				Water, lotion or combination	Water	Apply Replenishing Pre-treatment, rinse, then water wrap		Apply Reconstructive Pre-treatment, rinse,then water wrap	Apply Equalizing Pre-Wrap, do NOT rinse, then water wrap	Water	Water
Processing Techniques		suitable. No test is curl is		Heat processing is not suitable. No test is curl required		Heat processing is not suitable Do not lotion wrap tinted hair No test curl is required		Self warming. Heat processing is not suitable No test curl is required		Room temp with cap Test curl is required		Room temp with cap Test curl is required	Room temp with cap Test curl is required		Room temp with cap Test curl is required		Room temp with cap Test curl is required	Room temp with cap No test curl is required	Room temp with cap. No test curl required		Room temp withcap. Test curl is required	Room temp with cap. Test curl is required	Room temp with cap. Test curl is required	Room temp with cap. Test curl is required
Processing Time	allowing for Moisture-Shield		25 mins allowing fo Interim Tre	25 mins allowing for Moisture-Shield Interim Treatment		Normal to resistant hair- 25 min Tinted hair up to 20 vol = 15 min allowing for Moisture-Shield Interim Treatment		Normal to resistant hair- 25 min Tinted hair up to 20 vol = 15 min allowing for Moisture-Shield Interim Treatment		Normal, tinted* + highlighted** = 20 min		Normal, tinted* + highlighted** = 20 min	Tinted* + highlighted** = test curl every 5 min; max processing 15 min		= test curl after 5 min; then every 2 min;		Normal + resistant = 20 min Tinted/Resistant* = 10 min	Normal + resistant = 20 min Tinted/Resistant* = 6 min	20 min		Bleached: 10-20 min; Double processed bleached: 5-10 min; High-lift tinted: 10-20 min*; Highlighted (more than 40%): 10-30 min**	Maximum processing time: 20 min	Maximum processing time: 20 min	Maximum processing time: 20 min
Curl and finished feel compares to	Normal or resistant REDKEN® Vector		Normal o	MATRIX® OPTI-EFFECTS Normal or resistant REDKEN® Vector Plus Extra Body Alkaline		MATRIX® OPTI-EFFECTS Resistant Extra Conditioning Alkaline		MATRIX® OPTI-EFFECTS Resistant		MATRIX® OPTI-EFFECTS Normal or resistant REDKEN® Vector Plus Alkaline		MATRIX® OPTI-EFFECTS Resistant MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® OPTI-EFFECTS Normal with customizer Color Treated REDKEN® Inner Secret		Sensitized with Optimizer			MATRIX® OPTI-EFFECTS Normal or resistant REDKEN® Conditioned Curl	S MATRIX® OPTI-EFFECTS Normal Extra Conditioning Alkaline		MATRIX® OPTI-EFFECTS Sensitised with customizer		Redken® Inner Secret MATRIX® OPTI-EFFECTS Normal	Redken® Inner Secret MATRIX® OPTI-EFFECTS Resistant
HAIR TEXTURE	fine m	edium coarse	fine	medium coa	rse fine	medium	oarse f	ine medium	coarse	fine medium	coarse	fine medium coarse	fine medium	coarse	fine medium	coarse	fine medium coarse	fine medium coarse	fine medium	coarse	fine medium coarse	fine medium coarse	fine medium coarse	fine medium coarse
Soft Soft defined curls & waves. Loose, natural look & feel	/	/ /								✓ ✓	✓	│										│		
MEDIUM Well patterned curls & waves. Close to rod size			/	✓ √	/ /		/		✓			/ /	/ /	✓	/ /	/	WATER WRAP		/	/		/ /	/ /	✓ ✓
FIRM True-to-rod size curl pattern. Strong curl spring					~	LOTION WRAP	✓ \	/ /									LOTION WRAP	/ /						