

# FORMALDEHYDE-FREE THERMAL STRAIGHTENER

IMPROVED FRAGRANCE WITH AROMA FRESH™ ODOUR BLOCK

WITH KERATIN FOR STRONGER, HEALTHIER HAIR AND ARGAN OIL  
FOR IMPROVED CONDITIONING

Formaldehyde free formula permanently straightens curly or wavy hair. Japanese style technology and proven Quantum know how are combined in a 4-step system to instantly create smooth, silky and shiny hair.

Both formulas are enriched with keratin, argan oil, minerals, collagen, patented Equaliser 3™ technology and multi-vitamins to build inner hair strength.

Quantum's Aroma Fresh™ odour block leaves a fresh fragrance during and after treatment.

Each pack of Thermal Straightening contains two applications.

Available in two formulas:



## Normal/Resistant

- For use with a ceramic iron
- Smoothes the cuticle
- Improves texture and body



## Colour treated formula\*

- Ideal for tinted (20 vol or less)
- Ideal for highlighted 40% or less

\*For use with ceramic iron. \*Do not use on colour-treated hair with higher than 20 vol peroxide. \*Do not use on high-lift tinted, bleached or heavily highlighted (greater than 40%) hair.

## 2 Steps 2 Straight Curl Eliminator



Quantum's 2 steps 2 straight ammonia free curl eliminator gently restructures hair with long lasting results leaving it perfectly straight with a lustrous shine.

2 Steps 2 Straight is the perfect solution for clients with very curly or difficult to comb hair.

- Ammonia free
- Softens coarse and textured hair
- Leaves hair feeling silky smooth
- Improves shine
- Formulated with blue chamomile to moisturise and soften unwanted natural texture
- Patented Equaliser 3™ technology and soy protein helps strengthen hair during the re-texturing process
- No harsh processing smell

Quantum's 2 step 2 straight is available in one formula which is suited for tinted (up to 20 vol) and permed hair.

\*Do not use on bleached, heavily highlight or relaxed hair.

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All Quantum products are manufactured by Zotos International. Zotos is the only hair care manufacturer to feature in the United States EPA's list of top 20 green users. Zotos generates power using its own wind turbines and contributes any excess back to the grid. It has drastically reduced water consumption, planted thousands of trees and packaging contains at least 70% recycled components.

Quantum is the perfect choice if you wish to make a difference to the planet while caring for your client's hair.

# Quantum®



## Quantum Classic

Quantum's patented Equaliser 3™ technology will balance the porosity of each hair strand leaving hair moisturised, conditioned and silky soft.

## Quantum 5™

Deliver outstanding results in 5 ways.

## Quantum TT

Contains a vitamin fortifying complex ring in the waving lotion that helps protect and repair colour treated hair.

## Quantum INSITE

Low-thio, ammonia-free formula.

## Thermal Straightening

Formaldehyde free formula permanently straightens curly or wavy hair.

## 2 Steps 2 Straight

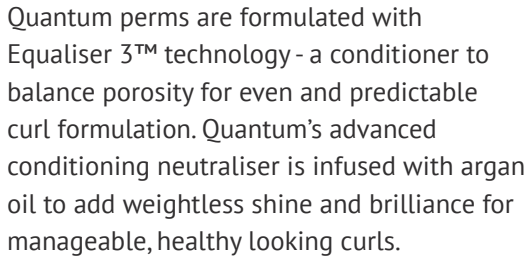
Ammonia-free, curl eliminator.

Decades of experience and an outstanding reputation make for trust, easy application and ensured results. Quantum was first to introduce machineless perming 75 years ago and has remained market leaders with its patented advances in texturising technology.

Whether you want full bouncy curls gleaming with shine or an elegant straight finish, Quantum's extensive range of texturising treatments are the perfect solution.

Quantum - Experts at Transforming Texture





1. Enhanced curl definition
2. Remarkable shine
3. Luxurious conditioning
4. Exceptional colour retention
5. Aroma-fresh™ odour block leaving a fresh fruity fragrance during and after processing

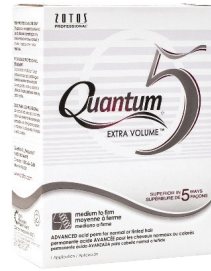
Quantum TT perms contain a distinctive vitamin fortifying complex ring in the waving lotion that helps protect and prepare colour treated hair. The results are consistent, firm and resilient curls with extra volume. Enhanced UV blocker provides advanced protection from sunlight.

Quantum Insite perms are low-thio, ammonia-free and contain Keramin complex (advanced protein waving agent) to lock in strength and shine for natural curl when combined with a low pH silicone neutraliser.

For further information on how you can stock Quantum texturising and straightening products contact Salon Support.

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Classic  
Volume  
Acid



Extra  
Volume  
Firm Acid



Firm  
Choices  
Buffered  
Alkaline



Mega Firm  
Exothermic



## Classic Body Acid



Extra  
Body  
Firm Acid



## Texture on Tint



## Texture on Tint Acid



Firm  
Options  
Buffered  
Alkaline



Ultra  
Firm  
Exothermic



## Hydra Balance

Hydrating Alkaline  
with Replenishing  
Pre-Treatment



## Platinum

Specialty perm with  
Reconstructive  
Pre-treatment



**Insite  
Delicate**  
Low thio with  
Equalising Pre-wrap



Insite  
Normal  
Low thio



Insite  
Resistant  
Low thio

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