

AMERICAN CULTURE™
SAFETY DATA SHEET

1. PRODUCT AND COMPANY IDENTIFICATION

Material Name	Pure Blends Pure Magic
Principal Use	Hair Styling/Conditioning
Physical Form	Liquid
Color	Off White
Odor	Characteristic
NFPA Profile	Health: 1, Flammability: 1
	American Culture
	159 East 2 nd Street,
	Huntington Station
	New York 11746
 Company Profile	 Office- 631-242-3142

Only in the event of a transportation emergency involving spills, leaks, fires or accidents, call CHEMTREC at 1-800-424-9300

2. COMPOSITION/INFORMATION ON INGREDIENTS

INGREDIENTS (INCI*)	CAS#	% w/w
Water (Aqua)	7732-18-5	Proprietary
Behentrimonium Methosulfate	81646-13-1	Proprietary
Propylene Glycol	57-55-6	Proprietary
Cetearyl Alcohol	8005-44-5	Proprietary
Panthenol	81-13-0	Proprietary
Cyclopentasiloxane	541-02-6	Proprietary
Hydrolyzed Wheat Protein	222400-28-4	Proprietary
Hydrolyzed Keratin	69430-36-0	Proprietary
Hydrolyzed Collagen	92113-31-0	Proprietary
Amodimethicone	71750-80-6	Proprietary
Quaternium-70	68921-83-5	Proprietary
Tussilago Farfara (Coltsfoot) Leaf Extract	84625-50-3	Proprietary
Urtica Dioica (Nettle) Extract	84012-40-8	Proprietary
Rosmarinus Officinalis (Rosemary) Leaf Extract	84604-14-8	Proprietary
Salvia Officinalis (Sage) Leaf Extract	8022-56-8	Proprietary
Cocos Nucifera (Coconut) Oil	8001-31-8	Proprietary
Viola Odorata Flower Extract	N/A	Proprietary
Solanum Melongena (Eggplant) Fruit Extract	84012-19-1	Proprietary
Calendula Officinalis Flower Extract	84776-23-8	Proprietary
Betula Alba Leaf Extract	84012-15-7	Proprietary
Equisetum Arvense Extract	71011-23-9	Proprietary
Ethoxydiglycol	111-90-0	Proprietary
Butylene Glycol	107-88-0	Proprietary

Lactic Acid	50-21-5	Proprietary
Calcium Pantothenate	137-08-6	Proprietary
Inositol	87-89-8	Proprietary
Diazolidinyl Urea	78491-02-8	Proprietary
Methylparaben	99-76-3	Proprietary
Propylparaben	94-13-3	Proprietary
Pyrus Malus (Apple) Fruit Extract	N/A	Proprietary
Vaccinium Angustifolium (Blueberry) Fruit Extract	N/A	Proprietary
Triticum Vulgare (Wheat) Protein	N/A	Proprietary
Fragrance (Parfum)	N/A	Proprietary
Limonene	5989-27-5	Proprietary
Linalool	78-70-6	Proprietary

(*) CTFA DICTIONARY

3. HAZARDS IDENTIFICATION

Acute Effects

Eye:

Skin:

Inhalation:

Oral:

Potential Effects

Direct contact may cause irritation.

May cause slight irritation.

May cause irritation of respiratory tract if inhaled.

May cause gastrointestinal irritation, nausea, vomiting, dizziness, confusion, drowsiness, and diarrhea if large amounts are ingested.

Prolonged/Repeated Exposure Effects

Skin:

Inhalation:

Oral:

Not known at this time.

Not known at this time. Possible sensitization to vapors.

Not known at this time.

Signs and Symptoms of Overexposure

None known.

Medical Conditions Aggravated by Exposure

None known.

Carcinogenic Status

None known.

4. FIRST AID MEASURES

First Aid Eyes

Immediately flush eyes with plenty of water. After initial flushing, remove any contact lenses and continue flushing for at least 15 min. Have eyes examined and treated by medical personnel.

First Aid – Skin

Wash material off skin with plenty of water. If irritation develops, call a physician.

First Aid – Ingestion

Do not induce Vomiting. Never give anything by mouth to an unconscious person, Rinse out mouth and have patient drink several glasses of water. Call a physician.

First Aid – Inhalation

If affected, remove to fresh air.

5. FIRE FIGHTING MEASURES**Flash Point and Method**

Will not flash.

Auto ignition Temperature

Not applicable.

Explosive Limits

Not applicable.

General Hazards

Material is considered to be Not flammable. In case of fire keep container cool with water.

Extinguishing Media

Water, CO2, Dry Chemical Foam.

Fire Fighting Equipment

Self-contained breathing apparatus with full face piece and protective clothing.

6. CONTAINMENT AND CLEAN UP

Store in cool Ventilated Space. Use only dry cloth to clean up. Do not use vacuum system. Do not flush with water or allow product to enter water systems. Product may be harmful to fish and wild life.

7. HANDLING AND STORAGE

Wash thoroughly after handling this product. Always wash up before eating, smoking or using the facilities. Avoid eye and skin contact. Avoid inhalation of aerosol, mist, spray, fume or vapor. Avoid drinking, tasting, swallowing or ingesting this product.

8. EXPOSURE CONTROLS/PERSONNEL PROTECTION

Component Exposure Limits: As per component composition. All components are below allowable exposure limits under normal daily use by any adult.

9. PHYSICAL AND CHEMICAL PROPERTIES**APPEARANCE**

Viscous Liquid.

ODOUR

Characteristic

SOLUBILITY

Soluble in Water

10. STABILITY AND REACTIVITY**STABILITY**

Stable under normal temperature conditions and recommended use.

CONDITIONS TO AVOID**INSTABILITY**

High Temperature.

REACTIVITY

Not Known.

	<p>HAZARDOUS POLYMERIZATION Will not occur.</p> <p>HAZARDOUS DECOMPOSITION PRODUCTS Under severe heat or ignition will generate carbon monoxide, oxides of nitrogen, and other organic breakdown fumes.</p>
11. TOXICOLOGICAL INFORMATION	No specific toxicological data is available for this product. Please refer to section 3 for available information on potential health effects.
12. ECOLOGICAL INFORMATION	<p>ECOTOXICITY The product is not expected to be hazardous to the environment.</p>
13. DISPOSAL CONSIDERATIONS	Dispose of waste and residues in accordance with local authority requirements.
14. TRANSPORT INFORMATION	This product is not covered by International Regulation on the transport of dangerous goods (IMDG, IATA, ADR/RID).
15. REGULATORY INFORMATION	National Regulations Cosmetic Products (Safety) Regulations.
16. OTHER INFORMATION	<p>REVISION DATE: 08-2010</p> <p>These data are offered in good faith as typical values and not as product specifications. No warranty, either expressed or implied, is hereby made. The recommended industrial hygiene and safe handling procedures are believe to be generally applicable. However, each user should review these recommendations in the specific context of the intended use and determine whether they are appropriate.</p> <p>Prepared by: American Culture.</p>